

Interplex is now ENNOVI, an EV Interconnect Solutions Company

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CONCENTRATING ON SIGNAL CONNECTORS, BUSBARS AND BATTERY INTERCONNECTIONS, ENNOVI WITH ITS NEWFOUND INDEPENDENCE AIMS TO ADAPT TO THE RAPID CHANGES OCCURRING IN THE AUTOMOBILE MARKET.

The Singapore-based company, Interplex, has decided to outsource its automobile interconnection activities (busbars, connectors, battery interconnections, etc.). The goal is to focus more on datacom, industrial and medical markets. The deal was orchestrated by the investment fund.

"The main motivation is that the automobile sector is evolving faster than Interplex's other activities, as well as requiring different processes", explains Stefan Rustler, Ennovi's Austrian CEO. Based in Singapore, this new entity employs over 7,000 people spread across fifteen production plants and four R&D centers (Chicago, Helibronn in Germany, Bangalore and Suzhou). In particular, the company operates a development and production site at Dannemarie, near Besançon, specialising in precision stamping, moulding and press-fit connections. Founded in 1971 and still known today as Interplex Soprec, this factory of 5000 m2 employs around one hundred people.

DOUBLING SALES BY 2027

The new private company Ennovi does not give details of its financial results. *"Our goal is to double our sales by 2027,* explains Stefan Rustler. *Today, most of our sales come from signal interconnection, but future growth will be driven by batteries. This involves direct contact with OEMs and gigafactories".* Stefan Rustler, who only took over as head of Interplex's mobility business in 2022, is no newcomer to the automotive interconnection systems market, having spent thirteen years at TE Connectivity, followed by three years at Aptiv.